

**Village Cinemas Australia (“Promoter”)
Twilight Eclipse: Win a Twilight Tour of Vancouver (“Promotion”)**

**Promotion starts 00:01 on 01/07/10 and ends 23:59 on 28/07/10
or until stocks last (“Promotion Period”)**

1. Information on how to enter forms part of the terms of entry. Entry into the competition is deemed acceptance of these terms and conditions.
2. Entry is open to residents of Victoria and Tasmania. Directors, employees and their immediate families of Village Cinemas Australia, Oxygen Interactive Marketing and their associated agencies and companies are not eligible to enter.
3. The competition commences on Thursday 1st July 2010 at 00:01 (AEST) and concludes on Wednesday 28th July 2010 at 23:59 (AEST), or until stocks last (which ever comes first).
4. To enter, participants must;
 - i) Purchase a specially marked medium Coke from any Village Cinema Candy Bar during the Promotion Period, then
 - ii) Locate the unique code hidden under the lid of the medium Coke cup and SMS the unique code followed by their own name to **1999 8800**. SMS cost is \$0.55c (inc GST).
5. Entrants under the age of 18 must obtain the prior permission of a parent or guardian over the age of 18 to enter.
6. The SMS entry mechanic is only open to consumers with a SMS compatible mobile phone connected to a service provider which permits text messaging to the promotional SMS number. It is recommended that entrants check with their individual service provider in this regard.
7. Total number of unique codes printed for this promotion is 50,000.
8. Maximum entry cost is \$0.55 (including GST).
9. Incomplete and incomprehensible entries will be deemed invalid.
10. Participants can enter a maximum of 5 times from the one unique code, however only one unique code per SMS entry is permitted. Unrecognised codes will not be accepted.
11. The Promoter reserves the right to request winners to provide proof of identity, proof of residency at the nominated prize delivery address and proof of entry validity (including the store receipt for the purchase requirement and original promotional leaflet that features the unique code) in order to claim a prize. Proof of identification, residency and entry considered suitable for verification is at the discretion of the Promoter. In the event that a winner cannot provide suitable proof, the winner will forfeit the prize in whole and no substitute will be offered.
12. The Promoter reserves the right to verify the validity of entries and to disqualify any entry which, in the opinion of Promoter, includes objectionable content, profanity, potentially insulting, inflammatory or defamatory statements, disqualify any entrant who tampers with the entry process, who submits an entry that is not in accordance with these Terms & Conditions of Entry or who has, in the opinion of Promoter, engaged in conduct in entering the Promotion which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Promotion and/or Promoter. This includes, but not limited to, entrants and households using multiple

email addresses, postal addresses, PO Box addresses to register single or multiple purchases. The Promoter reserves the right to disqualify a winner if Promoter becomes aware that the winner and/or the winner's entry is of a type described in this clause.

13. Each valid entrant who has entered the competition over the duration of the Promotion Period will be entered into the draw. One (1) valid entrant will be drawn at random to become the Major Prize winner. The draw will take place at Oxygen Interactive Marketing, Level 1, 16 Palmer Parade, Cremorne VIC 3121 on Friday 30th July 2010 at 11:00am (AEST).
14. The Major Prize winner will receive:
 - Return economy airfares from prize winners nearest capital city to Vancouver (via Los Angeles) for two (2) people.
 - 5 nights twin share in a 4.5 star accommodation at the Sutton Hotel, Vancouver
 - Return airport to hotel private car transfers for 2 people, from Vancouver International Airport to Vancouver Hotel
 - Twilight / Eclipse Location Half Day Tour for 2 people, with private guide from the Hotel and taken on a customised tour to various filming locations and destinations
 - Miku Japanese Restaurant voucher to the value of \$200 USD
15. Total prize valued up to a maximum of \$10,280.00 (including GST)
16. The winner will be notified in writing within 2 days of the draw and their name will be published in the Public Notices section of The Australian newspaper on Friday 6th August 2010.
17. Prizes cannot be transferred or redeemed for cash.
18. The winners (and their companions) are responsible for all other expenses including spending money, meals (unless specified), drinks, transfers, laundry charges, activities (unless specified), incidentals, taxes (including departure taxes), energy surcharges, gratuities, services charges, travel insurance and all other ancillary costs. Travel insurance is highly recommended to protect against the additional costs incurred in the event of unforeseen circumstances.
19. The winner and travelling companions must travel at the same time, must depart from the same capital city and are responsible for transport from their residence to their nearest capital city for flight departure (Melbourne, Sydney, Adelaide, Perth, Tasmania, ACT or NT). If the winner resides in QLD then the flight component of the prize will not be included and the winner and their travelling companions will be responsible for making their way to and from the hotel.
20. Government taxes are an additional cost to the winners and their travelling companions and are required prior to ticketing.
21. If any winner is under the age of 18 as at the date of the draw, an adult must accompany the minor in the participation of the prize.
22. The prize is valid for 6 months from the draw date (excluding Public Holidays and School Holidays) and is subject to hotel and flight availability and is subject to. The prize is not available during peak times such as public holidays and school holidays (if applicable) and cannot be changed once the booking has been made. The Twilight Eclipse Tour is subject to availability at the time of booking.

23. Air tickets are available on the regular scheduled services of each airline and are subject to seasonal embargos. Flight itinerary may have to be adjusted depending on the airlines departure city and their current flight schedule. Frequent Flyer points are not available from any airline.
24. A credit card imprint or cash deposit may be required from the winner at check-in to the hotel, for all incidental charges. Once accommodation vouchers are issued they are non-changeable.
25. If the prize is unavailable, for whatever reason, the Promoter reserves the right to substitute the prize for a prize of equal or greater value, subject to State Regulation.
26. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of the prize, if the Promoter determines, in their absolute discretion, that a winner is not in the mental or physical condition necessary to be able to safely participate in the prize. It is a condition of accepting the prize that the winner will be required to sign a legal release in a form determined by the Promoter in its absolute discretion.
27. Once prizes have left the Promoter's premises, the Promoter takes no responsibility for prizes damaged, delayed or lost in transit.
28. By accepting the prize, the winner agrees to participate in and co-operate as required with all reasonable media editorial requests relating to the prize, including but not limited to, being interviewed and photographed, filmed and/or chaperoned throughout the duration of the prize.
29. In consideration for the Promoter awarding the prize to the winner, the winner hereby permits the winner's image and/or voice, as recorded, photographed or filmed during the winner's participation in the prize to appear in connection with Warner Bros. Entertainment Australia Pty Ltd or the advertising or marketing thereof, in any media whatsoever throughout the world and the winner will not be entitled to any fee for such use.
30. In the event that for any reason whatsoever a winner does not take an element of the prize at the time stipulated by the Promoter then that element of the prize will be forfeited by the winner and cash will not be awarded in lieu of that element of the prize.
31. Prize values are based upon the recommended retail prices at the time of printing (inclusive of GST). The Promoter accepts no responsibility for change in prize value between now and the ultimate prize redemption date.
32. Independent financial advice should be sought as tax implications may arise as a result of accepting the prize.
33. Prizes will be awarded to person named in the entry. However, in a dispute, will be awarded to the account holder of the entry mechanism used to submit their entry (i.e. mobile phone account holder or land line account holder).
34. Should an entrant's contact details change during the promotional period, it is the entrant's responsibility to notify the Promoter. A request to access or modify any information provided in an entry should be directed to Promoter.
35. Subject to any written direction given under relevant State legislation, an unclaimed prize draw will take place at Oxygen Interactive Marketing, Level 1, 16 Palmer Parade, Cremorne VIC 3121 on Friday 5th November 2010 at 11:00am (AEDST) and will have their details published in the Public Notices section of the Australian on Thursday 11th November 2010.

36. The Promoter's decision is final and the Promoter will not enter into correspondence regarding the Competition result.
37. It is a condition of accepting the prize that the winner must comply with all the conditions of use of the prize and the prize supplier's requirements.
38. In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the competition and recommence it from the start on the same conditions, subject to any written directions given under State Regulation.
39. The Promoter shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained in connection with any prize/s except for any liability which cannot be excluded by law. The Promoter is not responsible for any incorrect or inaccurate information, either caused by the phone user or for any of the equipment or programming associated with or utilised in this competition, or for any technical error, or any combination thereof that may occur in the course of the administration of this competition including any omission, interruption, deletion, defect, delay in operation or transmission, communications line or telephone, mobile or satellite network failure, theft or destruction or unauthorised access to or alteration of entries.
40. The Promoter reserves the right in its sole discretion to disqualify any individual who the Promoter has reason to believe has breached any of these conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
41. Village Cinemas, Oxygen Interactive Marketing and their associated agencies and companies assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries, and reserves the right to take any action that may be available.
42. If for any reason this competition is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness or integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the competition, subject to any written direction given under State Regulation.
43. All entries become the property of the Promoter. The Promoter collects personal information about you to enable you to participate in this promotion only.
44. Oxygen Interactive Marketing, on behalf of Village Cinemas is collecting the entrant's personal information for the purpose of conducting and promoting this competition (including but not limited to determining and notifying winner). The entrant's personal information may be disclosed to Oxygen Interactive Marketing for this purpose. If you are not willing for this to occur you cannot participate in the Promotion.
45. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the relevant lottery legislation. A request to access, update or correct any information should be directed to the Promoter.

46. The Promoter is Village Cinemas Australia Pty Ltd (36 006 735 002), 180 St Kilda Road, St Kilda VIC 3181.

Authorised under, VIC permit no: 10/1753,