

VILLAGE CINEMAS AUSTRALIA PTY LTD
ACN 006 735 002
LEVEL 2 / 180 ST KILDA Rd, ST KILDA, VIC
TELEPHONE (03) 9281 1000
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TERMS & CONDITIONS OF ENTRY "MY LIFE IN RUINS" PROMOTION

1. Information on how to enter and prizes form part of these Conditions of Entry.
2. The Promoter is Village Cinemas Australia Pty Ltd (ACN 006 735 002) of 2/180 St Kilda Rd, St Kilda VIC 3182 ("the Promoter").
3. Entry is only open to Victorian or Tasmanian Village Movie Club members who purchase a ticket to My Life in Ruins (at the ticket box, online or through the call centre) between 13 July 2009 and 12 August 2009 ("Eligible Participants"). Employees and their immediate families of the Promoter, its related bodies corporate and agencies are ineligible to enter. "Immediate family" means spouse, parent, child or sibling, whether or not they live in the same household as the employee.
4. By entering this promotion, Eligible Participants agree to be bound by these terms and conditions. The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these Conditions of Entry.
5. The competition commences at 12.01am AEST on 13 July 2009 and closes at midday AEST on 12 August 2009.
6. To enter, you must be an Eligible Participant and purchase, during the competition period, a ticket to My Life in Ruins at a participating Village Cinema (see condition 7 below for details of Village Cinemas which are not participating cinemas for the purposes of this offer). They must also either scan their own VMC card at the Ticket Box, state their VMC card number when purchasing through the Call Centre, or login when buying online at villagecinemas.com.au at the time of purchase. Standard booking fees apply. Screen saver and gift voucher online purchases will not be eligible for entry.
7. Competition is only available for participating Village Cinemas locations in Victoria and Tasmania. The following Village Cinemas or joint venture partner cinemas are **not** participating in the promotion: Albury, Ballarat, Bendigo, Rosebud, Sorrento, Wangaratta, Warragul, Warrnambool, and Werribee.
8. No responsibility will be taken by the Promoters for any ineligible or lost entries or entries submitted or received by the Promoters after the closing date. Entries that do not comply with these terms and conditions, are incomplete, or submitted or received by the Promoters after the closing date will be declared void.
9. The competition prize draw of winners will take place at 1:00pm AEST on Wednesday 19 August at the office of Village Cinemas Australia, located at Level 2 / 180 St Kilda Rd, St Kilda VIC 3182. The winners will be contacted by phone and writing relying on contact details provided by the entrant. The result of the prize

draw is final and no correspondence will be entered into. The winners name will also be announced in The Age newspaper & The Mercury Newspaper on Saturday August 22 2009.

10. The Prize. 1 person who purchases a ticket at Village Cinemas to My Life in Ruins between the competition dates will win:

- Return flights for 2 to Greece (economy) \$6,000
- Accommodation for 2 in Greece (7 nights); including touring (min 3 star) \$3,400

Total maximum value of the prize pack is \$9,400. Prize values are the recommended retail value as provided by the supplier at the time of printing. No responsibility is accepted for any variation in the value of the prizes. All elements of the package are subject to availability at the time of booking. Prize must be redeemed between November 1 – December 31, 2009. Package is based All other costs including passport and visa fees, travel insurance, transfers, any extra accommodation and any other items of personal nature of the traveller will come at the expense of the winner.

11. Prizes are not transferable, exchangeable or redeemable for cash or any other goods or services. The Promoters accept no responsibility for any variation in the value, performance, or availability of any prize. The Promoters reserve the right to substitute the advertised prize for a prize of equivalent or greater retail value if, for any reason beyond the Promoters' control, the Promoters are not able to give prize winners the advertised prize.

12. The Promoters reserve the right to redraw the Prize Draw in the event of the first Prize Draw winner failing to comply with these terms and conditions or forfeiting or not claiming a prize by the 26 August AEST 9.59am. If the First Prize remains unclaimed by that date, a redraw will be held at 10.00am AEST on 26 August 2009 at the same location as the original draw. The redraw winner will be contacted by phone and writing relying on contact details provided by the entrant.

13. The Promoters, other entities associated with this competition and their related bodies corporate, and each of their officers, employees and agents shall not be liable for and shall be held harmless in respect of any loss, damage, or injury whatsoever which is suffered or sustained (including but not limited to direct or consequential loss), as a result of or arising from a winners' acceptance and use of the prize, except to the extent that any such liability cannot be excluded by law.

14. Entry details remain the property of the Promoters. Acceptance of a prize is deemed to be acceptance by a winner of these terms and conditions and approval to use the winner's name and photograph for publicity purposes, unless specifically requested by the winner not to do so at the time of accepting the prize.

15. The personal information collected as part of the entry is collected to enable identification of the winners and for marketing and promotional purposes, including sending electronic messages. Your personal information will only be disclosed to the Promoters and their related bodies corporate for these purposes. Entrants' personal information may be disclosed to State and Territory lottery departments and winners' names published as required under the State and Territory lottery legislations. You can contact our Privacy Officer's if you would like details of the personal information that the Promoters' may hold about you or if you would like it to be corrected. Our

Privacy Officer's contact details are: Village Cinemas - 206 Bourke Street, Melbourne, Victoria 3000, Fax: 03 9663 1972 or email: privacy@roadshow.com.au.

16. If the competition does not run for its duration due to, but not limited to, computer viruses, tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the Promoters' control that corrupts or affects administration, security, fairness or proper conduct of the competition, the Promoters reserve the right in their sole discretion to cancel, terminate, modify or suspend the competition or disqualify any individual who tampers with the entry process. The Promoters will not be responsible for:

- (a) Malfunction, delay or traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website;
- (b) Failure of any entry to be received by the Promoters as a result of those matters; or
- (c) Any injury or damage to entrants or any other person related to or resulting from participation in the competition or downloading any materials relating to the competition.

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