

## Terms & Conditions

### “Vmax & V Australia – Trip to Hollywood” – GU/BCC + Village Promotion

1. Information on how to enter forms part of these conditions of entry.
2. Entry is open to Australian residents over the age of 21 of NSW, ACT, VIC, QLD, NT, SA, TAS and WA who are current CINE BUZZ members or members of the Village Movie Club who purchase a ticket to Vmax online at [www.greaterunion.com.au](http://www.greaterunion.com.au), [www.birch.com.au](http://www.birch.com.au), [www.eventcinemas.com.au](http://www.eventcinemas.com.au) or [www.villagecinemas.com.au](http://www.villagecinemas.com.au) during the competition dates to automatically go into the draw to win.

The Promoters, other entities and agencies associated with this competition, their related bodies corporate and each of their officers, agents, employees and immediate family of any of them are ineligible to enter. “Immediate family” means spouse, parent, child or sibling, whether or not they live in the same household as the employee.

By entering this promotion, Eligible Participants agree to be bound by these terms and conditions. The Promoters reserve the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with these Conditions of Entry.

2. The competition commences at 12.01am AEST on 23/07/2009 and closes at midnight AEST on 19/08/2009 (‘Promotion Period’).
3. To be eligible to enter, CINE BUZZ Club Members must have included in their CINE BUZZ Club membership details, their name, address, email and phone details, and activate their membership card online at [www.greaterunion.com.au/cinebuzz](http://www.greaterunion.com.au/cinebuzz), [www.birch.com.au/cinebuzz](http://www.birch.com.au/cinebuzz) or [www.eventcinemas.com.au/cinebuzz](http://www.eventcinemas.com.au/cinebuzz)

Village Movie Club (Village Movie Club memberships is free and is available by fully completing online registration at [www.villagecinemas.com.au](http://www.villagecinemas.com.au), (eligible entrants must have all mandatory fields completed including their name and email address details to be eligible for entry in the draw) (“Eligible Participants”).

As a condition of entry entrants must be available to accept the prize as stated (including the dates outlined), in condition 6, in it’s entirety (“eligible participants”).

4. No responsibility will be taken by the Promoters for any ineligible or lost entries or entries submitted or received by the Promoters after the closing date. Entries that do not comply with these terms and conditions are incomplete, or submitted or received by the Promoters after the closing date will be declared void.
5. The competition prize draw of winners will take place at 12.00pm AEST on 20/08/2009, at the office of the Promoter, located at 49 Market Street, Sydney NSW 2000. All winners will be contacted within two days of the prize draw by phone and mail relying on contact details provided by the entrant. The Major Prize winners will also be announced in The Australian newspaper on 27/08/2009. If the winner is unable confirm his/her eligibility to take the prize in it’s entirety and on the dates outlined in condition 6, by 5pm on 28/8/2009, the winner will forfeit the prize and no compensation will be paid in lieu. The

Promoters will conduct a redraw at the same time and place as the original draw on 10/12/2009 and any winner will be contacted by phone and mail, and will also be announced in The Australian newspaper on 17/12/2009. The result of the prize draw is final and no correspondence will be entered into. The Village Cinemas draw will occur at Level 2 / 180 St Kilda Rd, St Kilda VIC 3182.

6. The first five eligible entries (4 Greater Union/Birch Carroll & Coyle/EVENT Cinemas winners + 1 Village Cinemas winner) drawn will win the Major Prize. Major prize details:

2 x return economy class airfares to Los Angeles, USA from Sydney International Airport on 05/09/2009 at 8pm and returning from LAX on 09/09/2009 at 11:45pm L.A time. (\$6000 including taxes)

\* Domestic connecting flights for winners who are not from Sydney are included. Return flights will be from the winners nearest port to Sydney flying Virgin Blue only. Maximum value of flights is \$1358 per person ex Perth. (\$2716)

4 x night's accommodation in a 4 star property (Renaissance Hollywood Hotel & Spa). Accommodation is twin share with rooms a mix of double and twin.

Rooms will be allocated based on winner's preference subject to availability. (1 room only) (\$1010.60)

Airport-hotel transfers for two on a coach (\$30)

2 x tickets to Universal Studios (passes must be used by set dates provided) (\$173)

Welcome party upon arrival at hotel (\$40)

Maximum value of each Major prize is \$9,969.60. Total maximum prizepool value is \$49,848.

7. Prizes are not transferable or exchangeable or redeemable for cash or any other goods or services nor can they be re-sold. The Promoters accepts no responsibility for any variation in the value, performance, or availability of any prize. The Promoters reserve the right to substitute the advertised prize for a prize of equivalent or greater retail value if, for any reason beyond the Promoters control, the Promoters are not able to give the prize-winner the advertised prize, subject to State legislation. Any incidental costs relating to the prize are the responsibility of the winner.
8. Any photography, filming or footage taken of the winner during the duration of the trip for future publicity and promotional purposes must remain the property of the Promoters.

The winner/s agree to allow The Shooting Star Picture Company Pty Ltd (ABN 53 063 741 328 – "Shooting Star") the following: to record them (videotape and/or voice) for the inclusion in the above named TV Production, edit the recording into the programme for use in media, the use of the winner/s name, voice, biographic or other information they may provide during the course of the recording, screen and broadcast the recording of the programme, use excerpts of the recording for publicity and advertising. (Reference to "the recording" in this release includes any and all edited versions made by the producer).

9. Please note the prize will need to be taken on specified dates with a period of notice provided. If the winner fails to accept this condition, they will forfeit the prize.

10. The prize does not include spending money, meals or taxes not included in the price of the tickets, ground transportation (other than those expressly stated), and any other costs of a personal nature not stated. Compliance with any health or other government requirements is the responsibility of the prize winner and his/her nominated travel companion.
11. All elements of the prize must be taken together.
12. Flights are non-redeemable for cash.
13. No stopovers permitted.
14. Changes to domestic flight details once booked will incur a \$40 AUD per person per change fee.
15. Tickets are non transferable.
16. Prize flights include domestic flights from the winners nearest port to Sydney return flying Virgin Blue and from Sydney to Los Angeles return flying V Australia only.
17. In the event of a flight disruption, we will only be able to offer to transfer you onto another V Australia flight.
18. Flights are subject to the V Australia conditions of carriage.
19. The winner is responsible for the payment of any applicable airline excess baggage fees or other fees, taxes and surcharges.
20. The winner and his/her nominated travel companion must possess a valid passport with at least 6 month validity for international travel and who have no previous criminal convictions and no reason why they would not be permitted to travel and be granted entry into the United States of America.
21. The winner will be required to submit a Visa Waiver Application and have that Visa Waiver application accepted prior to taking the prize. Winners must allow 72 hours for the Visa waiver to be accepted prior to departure.
21. The name on your airfare bookings must appear exactly as written in your passport and that of your travelling companion. The Promoters are not responsible for denied boarding or any re-issue costs charged by the airline due to an incorrect name supplied to the Promoters.
22. The Promoters are not responsible for any inconvenience or any costs or fees incurred by airline flight delays, lost luggage, cancellation or disruption of air service. Air transportation is subject to the terms and conditions of the airline's terms and conditions. You agree to abide by such terms and conditions including, but not limited to, payment of all amounts when due. You understand that any violation of any such rules and restrictions may result in cancellation of your reservation(s) and/or in your being denied access to the applicable travel product or services.
23. To the extent permitted by law, the Promoters and their associated agencies and companies will not be liable to any person for any loss (including, without

limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this promotion or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law).

24. The Promoters reserve the right to redraw the prize in the event of an entrant failing to comply with these terms and conditions or forfeiting or not claiming the prize by 19/11/2009. If the prize remains unclaimed by that date, a second draw will be held at 12.00pm AEST on 10/12/2009 at the same location as the original draw. Any expired event or 'experience' of the prize will be forfeited, and no compensation will be paid in lieu. Disposal of any unclaimed prizes may be made subject to any written directions given by any government authority and pursuant to any relevant legislation. All unclaimed prize draw winners will be contacted by phone and mail immediately. Any winner/s will also be announced in The Australian newspaper on 17/12/2009.
25. The Promoters, other entities associated with this competition and their related bodies corporate, and each of their officers, employees and agents shall not be liable for and shall be held harmless in respect of any loss, damage, or injury whatsoever which is suffered (including but not limited to direct or consequential loss) or sustained, as a result of or arising from the winner's acceptance and use of the prize, except to the extent that any such liability cannot be excluded by law.
26. Entry details remain the property of the Promoters. Acceptance of the prize is deemed to be acceptance by the winner of these terms and conditions and approval to use the winner's name and photograph for publicity purposes, unless specifically requested by the winner not to do so at the time of accepting the prize.
27. If the competition does not run for its duration due to, but not limited to, computer viruses, tampering, unauthorized intervention, fraud, technical failures or any other cause beyond the Promoters control that corrupts or affects administration, security, fairness or proper conduct of the competition, the Promoters reserve the right in its sole discretion to disqualify any individual who tampers with the entry process. The Promoters will not be responsible for:
  - (a) Malfunction, delay or traffic congestion on any telephone network or line, computer on-line system, servers or providers, computer equipment, software, or website;
  - (b) Failure of any entry to be received by the Promoter as a result of those matters; nor
  - (c) Any injury or damage to entrants or any other person related to or resulting from participation in the competition or downloading any materials relating to the competition.
28. The Promoters are Amalgamated Holdings Limited (ABN 51 000 005 103), 49 Market Street Sydney NSW 2000, telephone number (02) 9373 6600 and Village Cinemas Australia Pty Ltd (ABN 36 006 735 002) of Level 12A, 440 Collins Street, Victoria 3000 ("Promoters")

29. Authorised under NSW LTPS/09/06428, Victorian Permit No. 09/2274, ACT TP09/02773 & SA Licence No. T09/1699.